



NCC is Starting from Yes!

# PTA Best Practices and What you “Can” Do

▶ **CAPTA Online Toolkit** - <http://toolkit.capta.org/>

- ▶ **Hiring Teachers** – Make a designated gift to the District  
<http://toolkit.capta.org/finance/programs-at-schools/academic-enrichment-programs/>  
OR Become an Employer <http://toolkit.capta.org/finance/pta-as-an-employer/>
- ▶ **Carryover and Reserves** - <http://toolkit.capta.org/finance/budgeting/recommended-budget-line-items/>
  - ▶ **Developing a budget** - <http://toolkit.capta.org/finance/budgeting/developing-the-budget/>
- ▶ **Booster programs** – <http://toolkit.capta.org/finance/programs-at-schools/pta-funds-versus-school-funds/>
- ▶ **Multi-year projects** - <http://toolkit.capta.org/finance/banking/savings-account/>
- ▶ **Large purchases** - <http://toolkit.capta.org/finance/programs-at-schools/computers-technology-and-other-major-purchases/>
- ▶ **Relationships with Foundations** - <http://toolkit.capta.org/finance/programs-at-schools/pta-and-education-foundations/>

# NCC Unit Successful Strategies

- ▶ Send out a **parent survey** – ideally in fall and spring
- ▶ **Pledgestar** for Jog-a-thon – 7% fee up to \$1,000
- ▶ Set up **Google Drive & gmail accounts** for all Officer and Chair positions
- ▶ **Rotating Teacher** representatives
- ▶ **Budget line item for substitutes** for teacher representatives (Don't forget the T in PTA)
- ▶ **Translate** all documents in all languages
- ▶ Using a **paper calendar**

# Other Resources

- ▶ **National Standards for Family/School Partnerships**  
<https://www.pta.org/home/run-your-pta/National-Standards-for-Family-School-Partnerships/Report-The-Positive-Relationship-Between-Family-Involvement-and-Student-Success>
- ▶ **School Smarts Parent Engagement Academy** <https://capta.org/programs-events/school-smarts/whyschoolsmartsmatters/>
- ▶ **Why PTA? PTA vs. Unaffiliated groups**  
<http://downloads.capta.org/lea/PTAvsPTOther.pdf>



# Future Topics for Next Year

- ▶ NCC Meeting sign ups
- ▶ Beginning of the Year Training – Focus on President and Treasurer
- ▶ Leadership Succession and Transition – New Principals
- ▶ Targeted Communication – Rising Above the noise
- ▶ Strategic Volunteer Recruitment – Engaging ALL parents